




SANDI BOUCHER

TRADITIONALLY SPEAKING.CA SPEAKER'S NETWORK




Miigwetch, Miigwetch, Miigwetch, Miigwetch

THE FOUR THANK YOU'S



Miigwetch

THANK YOU TO CREATOR ...



Miigwetch Miigwetch

THANK YOU TO THE ORGANIZERS ...



Miigwetch Miigwetch Miigwetch

**THANK YOU TO THOSE THAT CAME
BEFORE ...**



Miigwetch Miigwetch Miigwetch Miigwetch

THANK YOU TO ... YOU



Acknowledgement ...

TREATY #1 TRADITIONAL TERRITORIES



HOW ARE YOU?



You are AWESOME!

Amazing

Woman (or man)

Embarking on a journey

Specific to you and only you,

One that will

Motivate you and

Empower you to be ALL

you are meant to be!



HOW ARE YOU?



I AM AWESOME!



Entrepreneurship, The BEST Career Option EVER!

Sandi Boucher, Owner
– Traditionally Speaking.ca Speaker's Network



Entrepreneurship, Living the Dream!

Sandi Boucher, Owner
– Traditionally Speaking.ca Speaker's Network

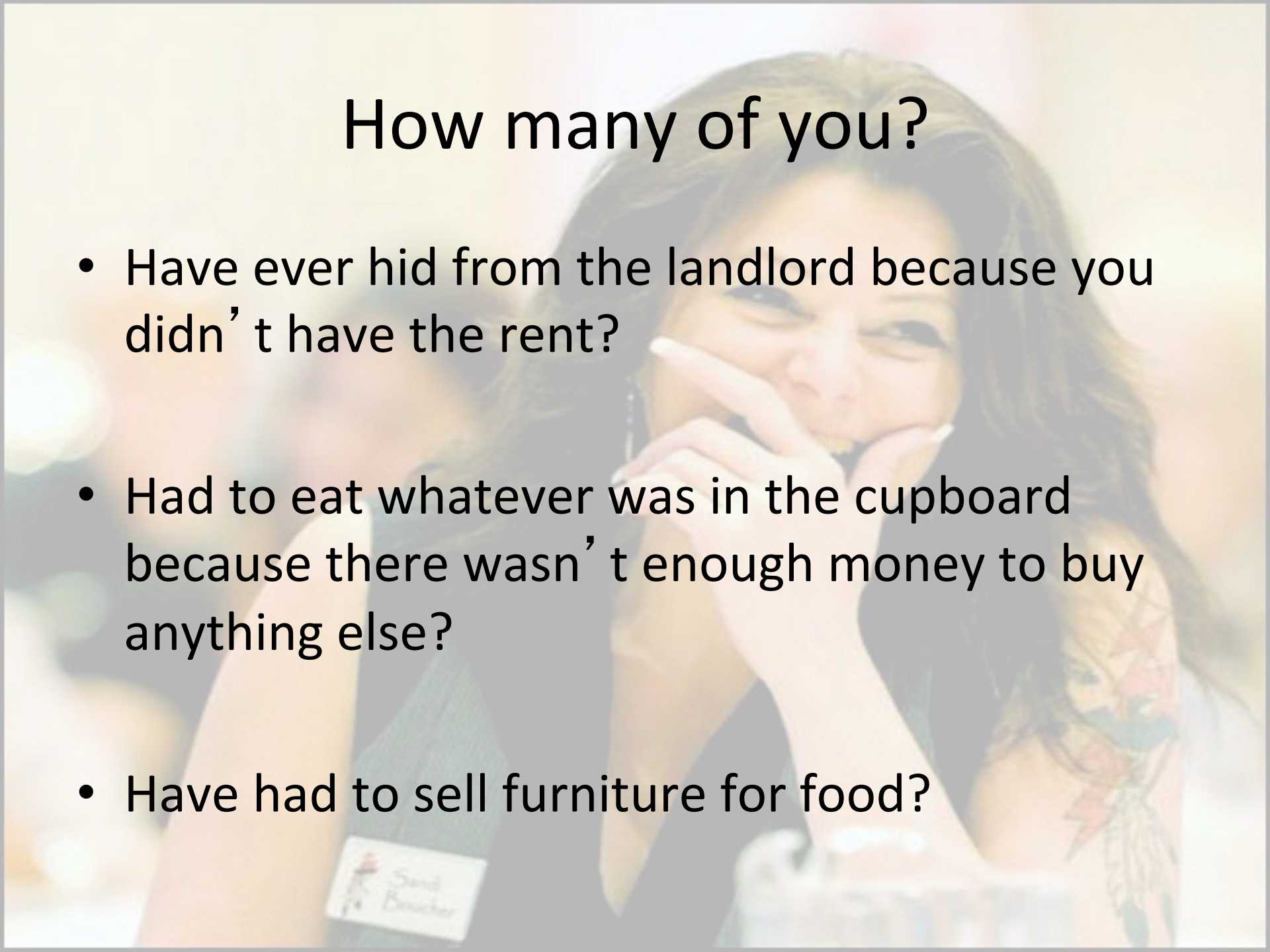


BUT BEFORE ALL THAT ...

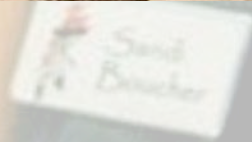
Let's do a little quiz ...

How many of you?

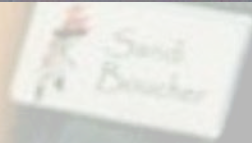
- Have ever hid from the landlord because you didn't have the rent?
- Had to eat whatever was in the cupboard because there wasn't enough money to buy anything else?
- Have had to sell furniture for food?



Pieces of Sandi ...



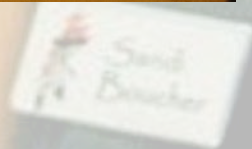
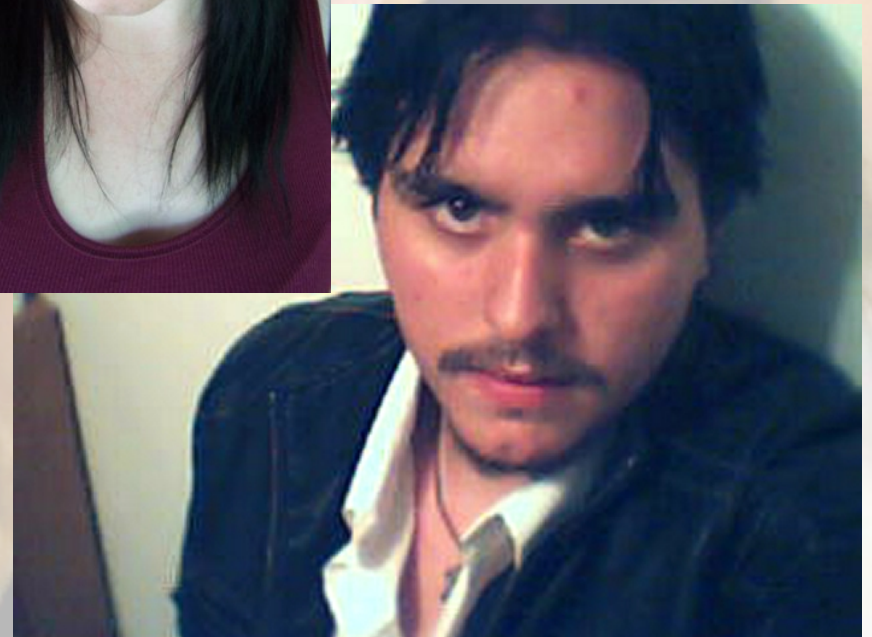
Pieces of Sandi ...



Pieces of Sandi ...



Pieces of Sandi ...

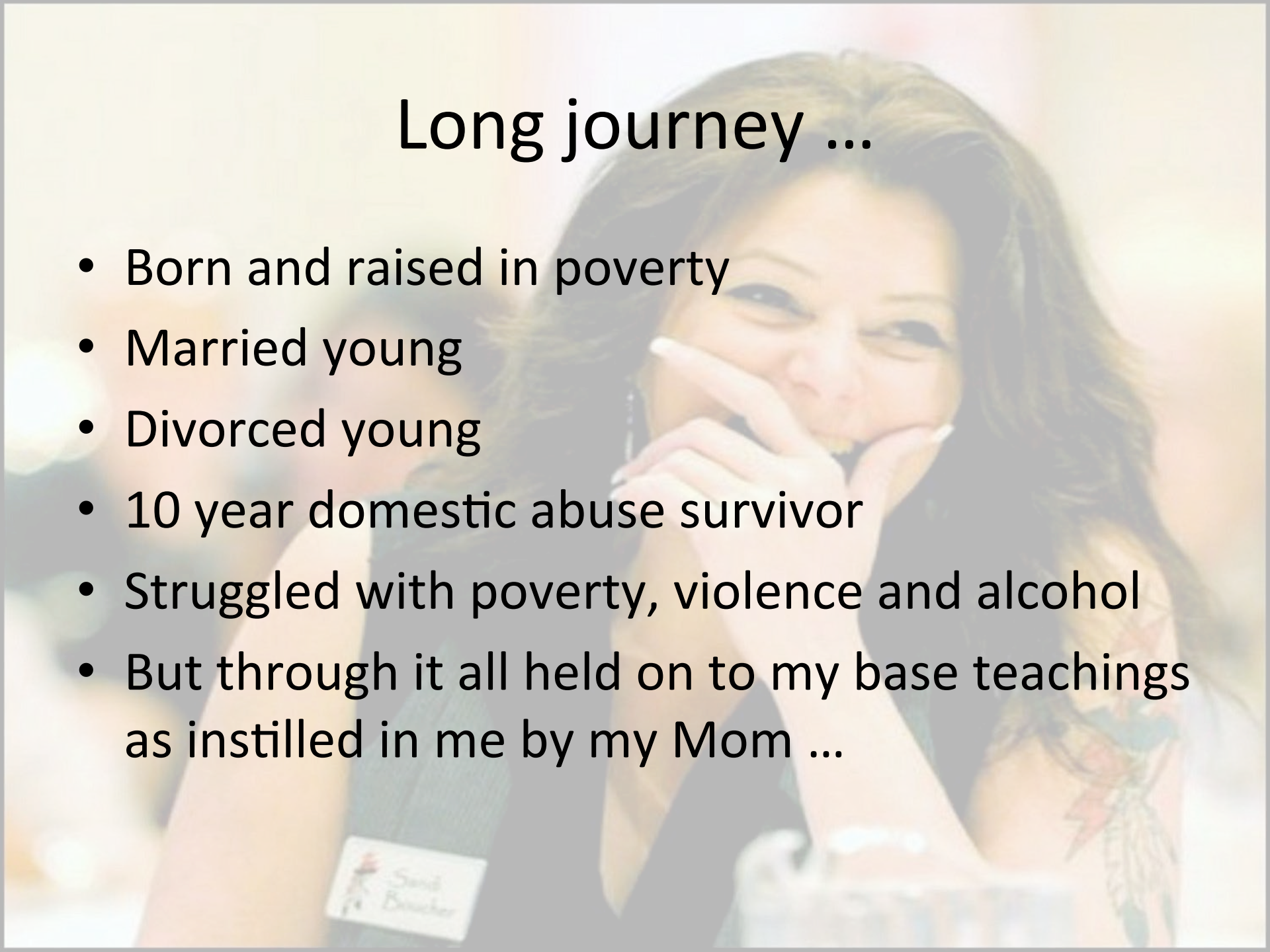


Pieces of Sandi ...



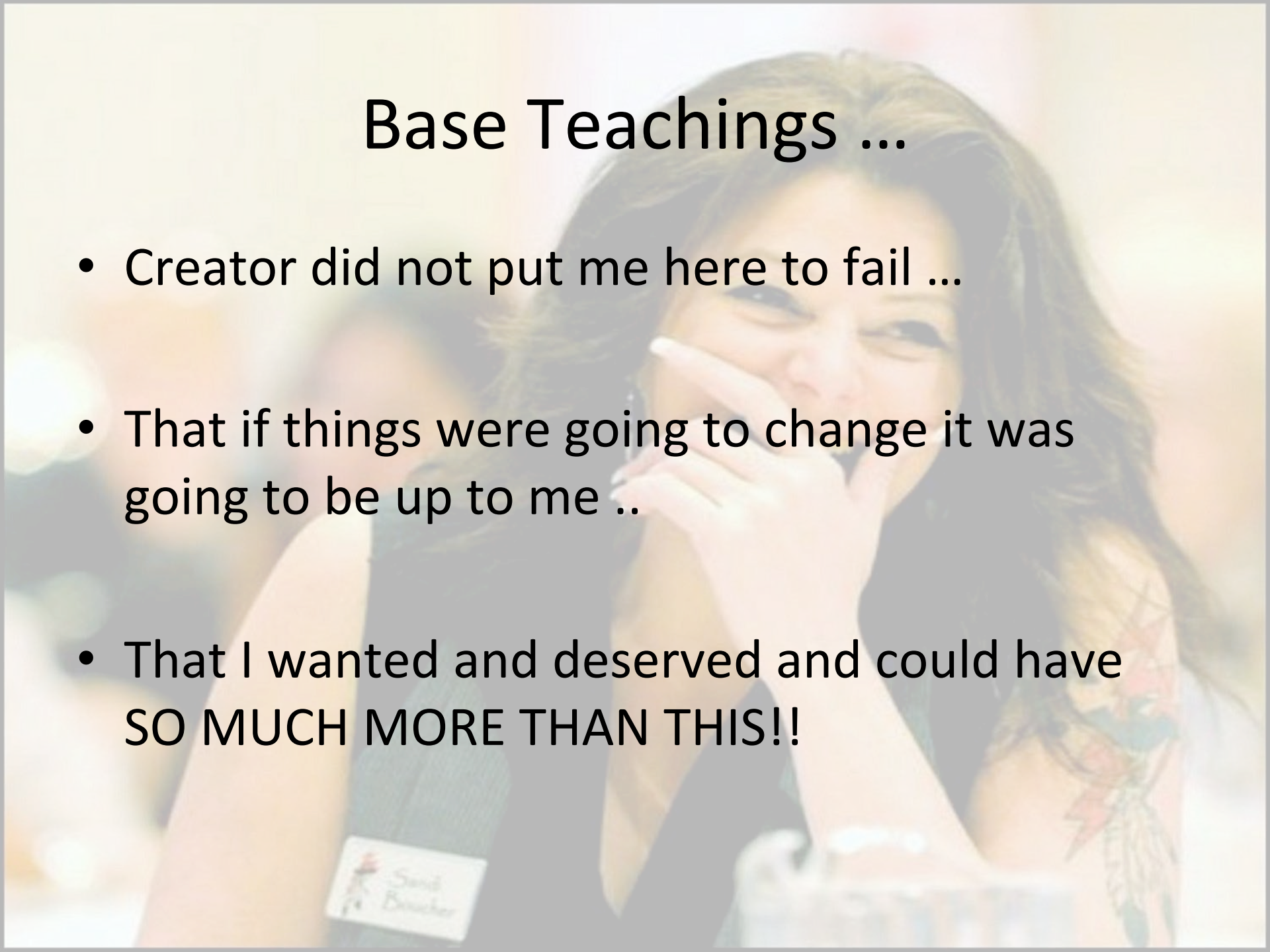
Long journey ...

- Born and raised in poverty
- Married young
- Divorced young
- 10 year domestic abuse survivor
- Struggled with poverty, violence and alcohol
- But through it all held on to my base teachings as instilled in me by my Mom ...



Base Teachings ...

- Creator did not put me here to fail ...
- That if things were going to change it was going to be up to me ..
- That I wanted and deserved and could have **SO MUCH MORE THAN THIS!!**





Nothing happens TO you!

EVERYTHING HAPPENS FOR YOU!

And I had my Dad's teaching ...

“You can be whatever
you want to be, IF and
ONLY IF you are willing
to work hard enough
to get it.”

- Leo Boucher



So I worked ...

- Secretary
- Program Manager
- Department Manager
- Back to school 3 different times ...
- Executive Director of a 4.2 million dollar company in downtown Toronto
- The last 2 and most important puzzle pieces ...



A woman with long brown hair is smiling and covering her mouth with her hand. She is wearing a dark-colored top and a name tag that reads "Sand Brucher". A tattoo is visible on her left arm. The background is blurred, suggesting an indoor event.

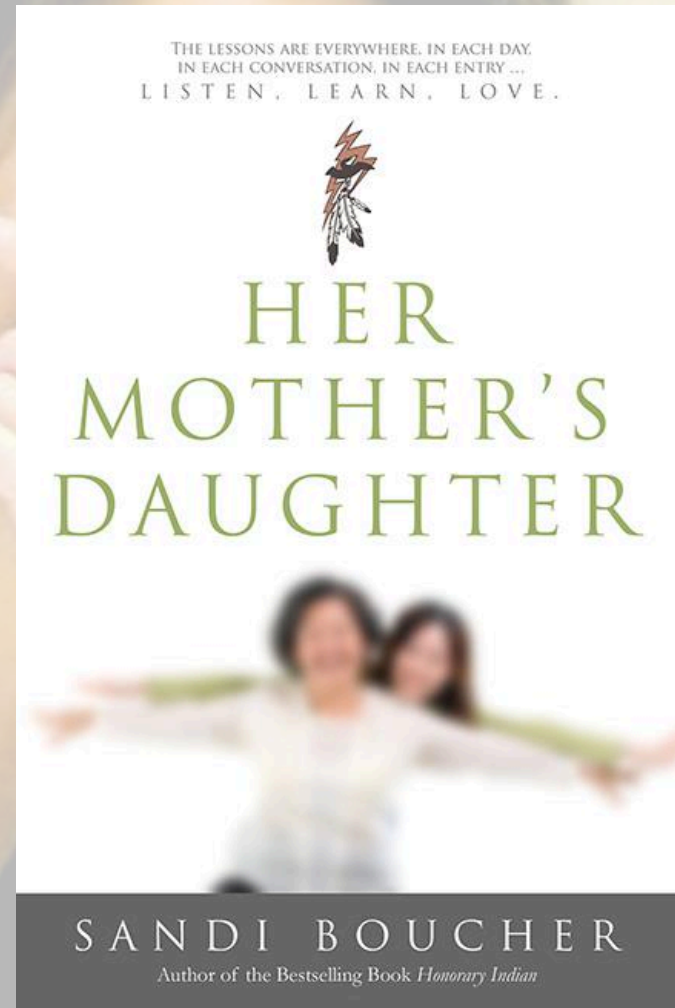
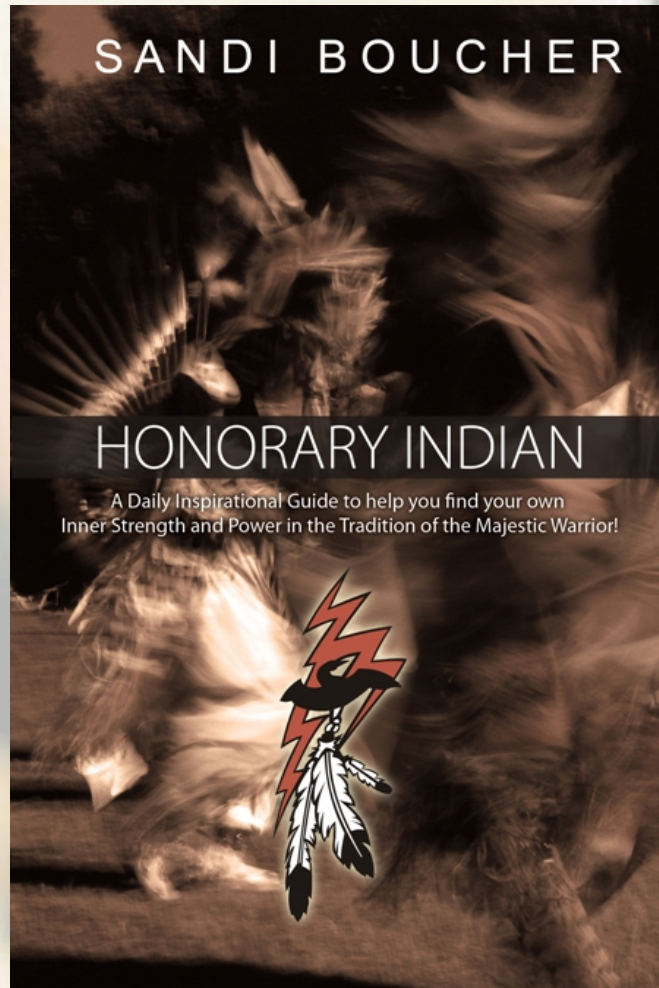
THE CONVERSATION ...



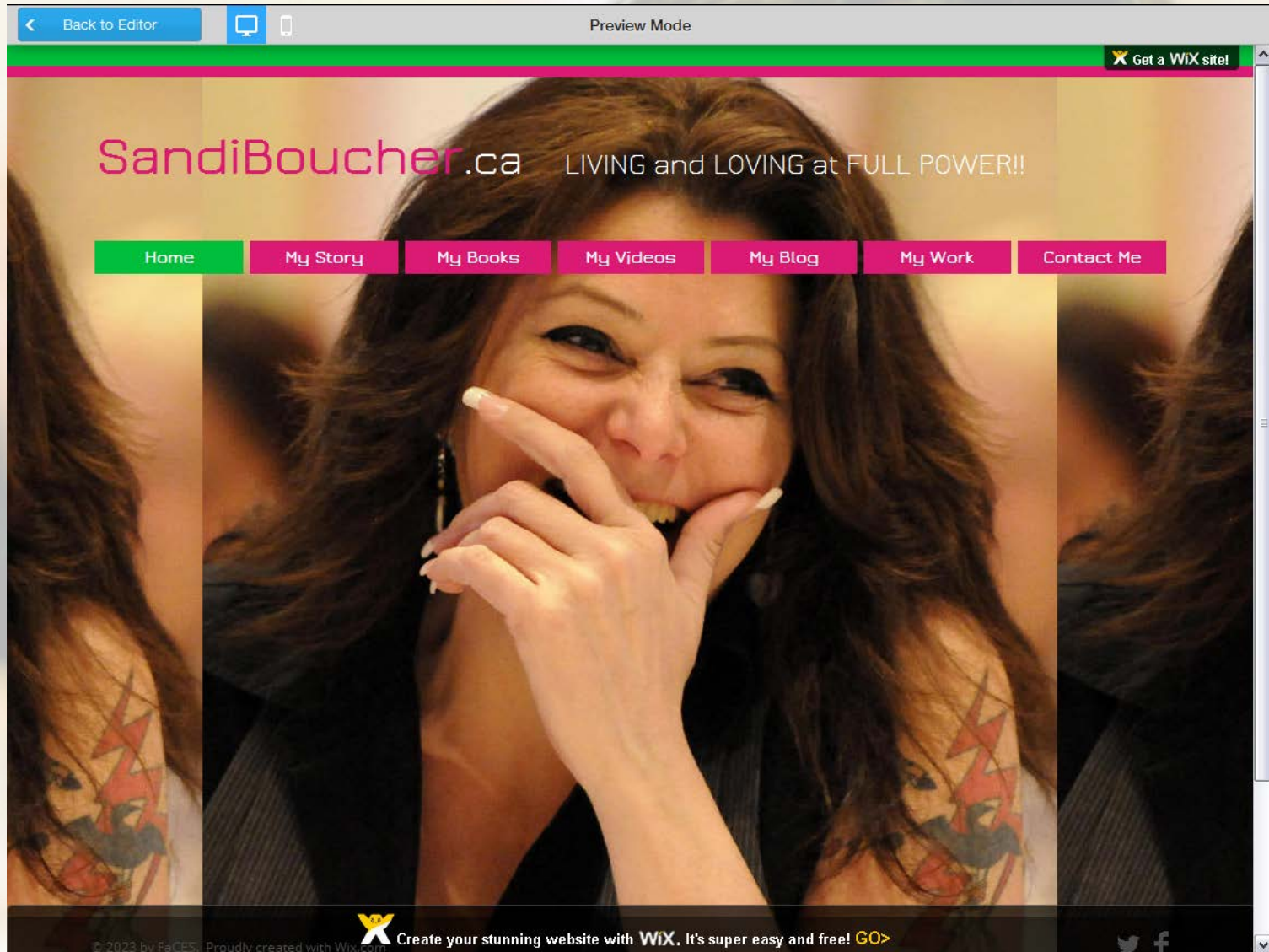
SEPTEMBER 28, 2005



Published Author



Motivational Speaker



Workshops and Seminars

Creating A
Healthy Work Environm

3 Individual S
1 POWERFUL

Day 1

A Day
That Can Change
Everything

Let us learn from the
identify the present

This day is all a

Personalit

Increase Product

Learn to wo

Day 3

Learn how to stay in
when someone is sta
your desk SCREAMING

Don't fuel him, b

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Leadership
Development
Seminar



- Why do we need leaders?
- What is leadership?
- What defines a leader?
- What is the difference between leadership and management?

*Includes a quiz to rate
YOUR leadership abilities!*



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CHANGE
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Change happens every day
BUT IT'S OFTEN HOW IT'S H
THAT DETERMINES HOW W

NECESSAR
SS WE G
E AFFECT
OTHERS T

to acc
you

TRADITION
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Conflict
Resolution

What would you do...

...to get your daughter to believe in herself?

...to get your wife to see how truly beautiful she is?

...to help your Mother heal?

Perhaps all you have to do is buy a ticket.

\$28 for EVENING | MORNING SESSION

**WOMEN'S
EMPOWERMENT
PROJECT**

DATE:
Sponsor



Sandi Boucher
Traditionally Speaking Ltd.

Author, Motivational Speaker, Entrepreneur, Activist!


Phone: 807-285-0044

Email: sandi.boucher@shaw.ca

to
S not bigger FIRES!
to
own personal power
EVEN WHEN conflict arises.



Business Owner



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SOLUTIONS & RESULTS

Motivators. Activators. Facilitators. Comedians. Teachers. Mentors. Guides. Coaches.

We are motivated! We are empowered! We are experienced! We are passionate and WE can assist YOU to empower, motivate, inspire and assist yourself, your staff, your customers, and your clients to be all they can be!

Whether via seminar, workshop, through our books or motivational words, through our comedy or our wisdom ...

A PERSONAL MESSAGE FOR THE FOUNDER

ABOUT US

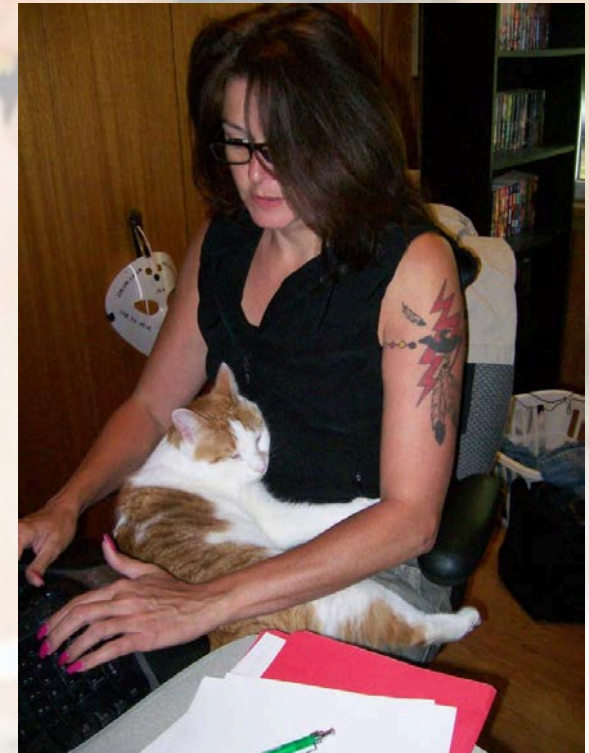
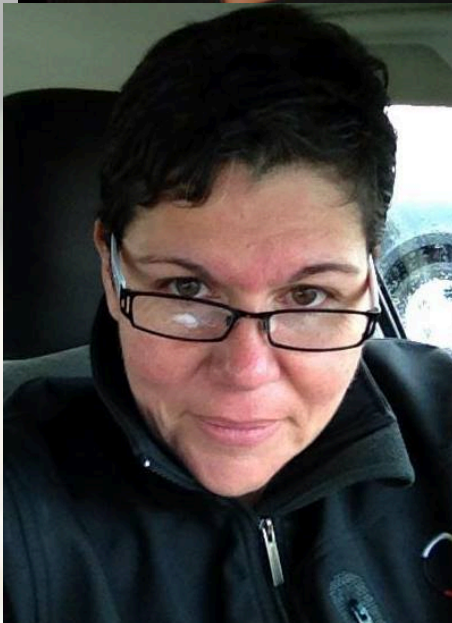
It all started with one woman who believed in the time-tested teachings of her ancestors, believed that those teachings could be used to motivate, inspire and empower men and women of all ages and all races, as they had done for her.

Soon, others who believed in empowerment joined her, forming Traditionally Speaking.ca Speaker's

SERVICES

- Keynote Addresses
- Master of Ceremonies
- Workshop Facilitation Services
- Motivational Seminars and Workshops
- Comedy Shows

Our Speakers ...



5 years in ...

- 6 speakers in the Network
- Work inspires men and women of all races internationally
- Love every second of every day
- Love every challenge, every failure and every success.
- **CONTROL MY OWN DESTINY!**





BUT WHAT IS AN ENTREPRENEUR?

A photograph of a woman with long, wavy brown hair, smiling and covering her mouth with her hand. She is wearing a dark-colored top and a name tag that reads "Sand Boucher". A tattoo is visible on her left arm. The background is blurred, suggesting an indoor event or gathering.

HOW ARE YOU?



I AM AWESOME!!

An entrepreneur ...

- An entrepreneur seizes an opportunity often with little or no regard to resources currently controlled.
- It is chasing a dream even if you don't have money in the bank or the knowledge RIGHT NOW to take it all the way to the end!



An entrepreneur ...

- An entrepreneur is the person who has the spirit, determination, and courage to pursue that opportunity!
- We ride on SHEER GUTS sometimes, on the fact that we REFUSE to give up, on the fact that we believe in our dreams!



An entrepreneur ...

- Identifies a need and strives to fill that need, usually by doing something they absolutely love doing.
- Do it better
- Do it faster
- Do it cheaper





**BUT ... IS ENTREPRENEURSHIP FOR
ME?**



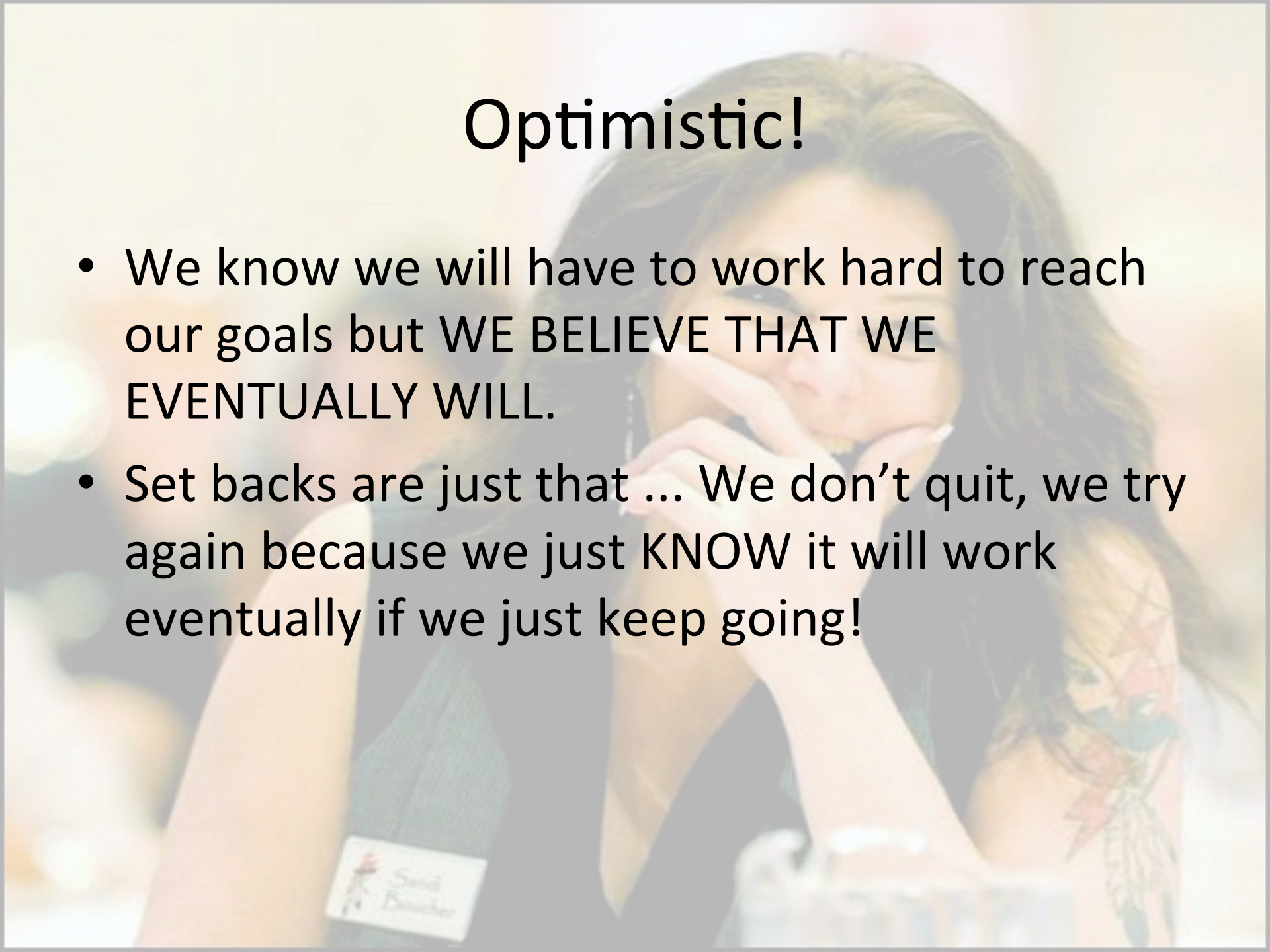
**COMMON PERSONALITY TRAITS EVERY
SUCCESSFUL ENTREPRENEUR HAS!**



OPTIMISTIC!

Optimistic!

- We know we will have to work hard to reach our goals but WE BELIEVE THAT WE EVENTUALLY WILL.
- Set backs are just that ... We don't quit, we try again because we just KNOW it will work eventually if we just keep going!





VISIONARIES

We are Visionaries!

- We can picture our future success.
- We can almost taste what that next sale will be like, or that next big contract, or what our bank statement will look like.
- We dream ... often.





INITIATIVE!

Initiative

- We don't wait for someone else to tell us that this is a good idea.
- We see an opportunity and we go for it.
- We work because it needs to be done, not because someone else says we should work.
- WE HAVE INITIATIVE BECAUSE WE LOVE WHAT WE DO!



SELF-DETERMINATION

Self-Determination

- We want to decide how much we make, when we will work, what contracts we will take.
- We want to live and work in line with our teachings and values.
- We want to do this OUR WAY!

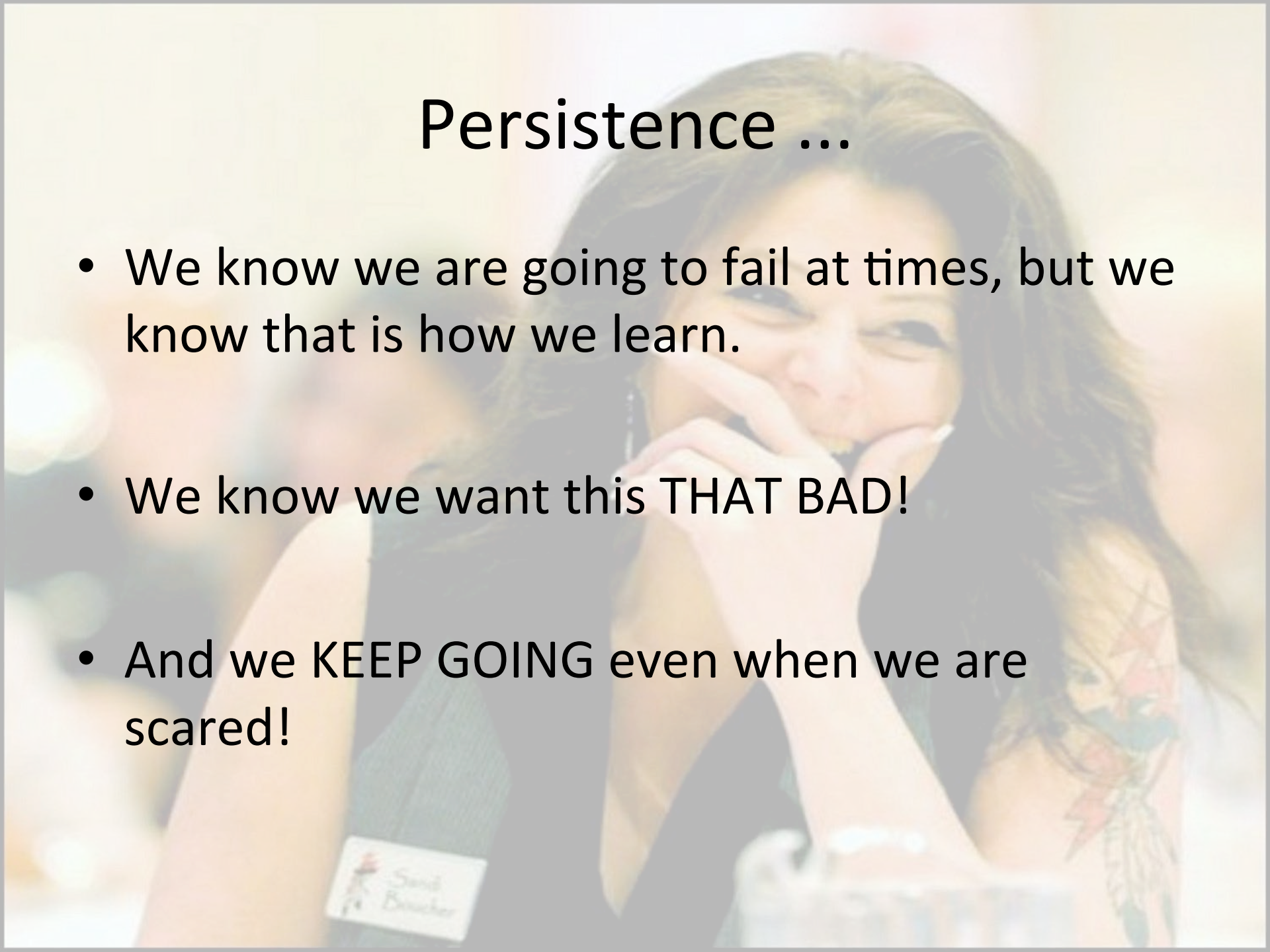




PERSISTENCE

Persistence ...

- We know we are going to fail at times, but we know that is how we learn.
- We know we want this **THAT BAD!**
- And we **KEEP GOING** even when we are scared!





RISK TAKERS!

Risk Takers!

- We DARE to start our own business.
- We DARE to follow our dream.
- We DARE to offer something new.
- We DARE to do it our way.
- We have figured out we only have one life to live ... and we are doing it our way!





ABILITY TO SELL

Ability to Sell

- As an entrepreneur we are ALWAYS selling ...
- Selling our business idea to potential funders or partners
- Selling our company to potential staff
- Selling our product to customers
- Selling our employees on why they should stick it out with you!
- IF YOU BELIEVE IN WHAT YOU ARE SELLING, YOUR ENTHUASIASM WILL DO THE REST!



Scale of 1-10

IS IT FOR YOU?



HOW ARE YOU?



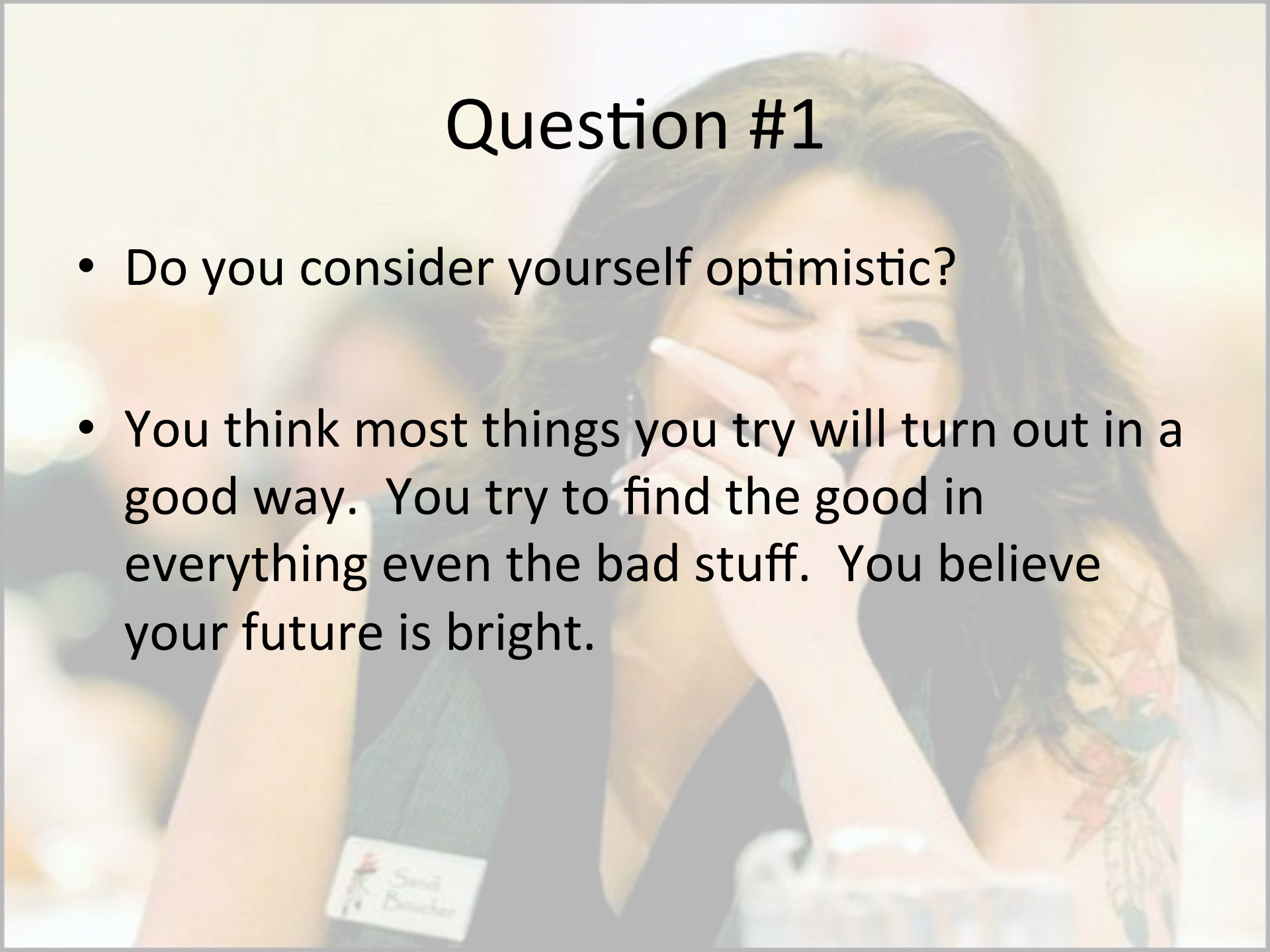
I AM AWESOME!



7 QUESTIONS ...

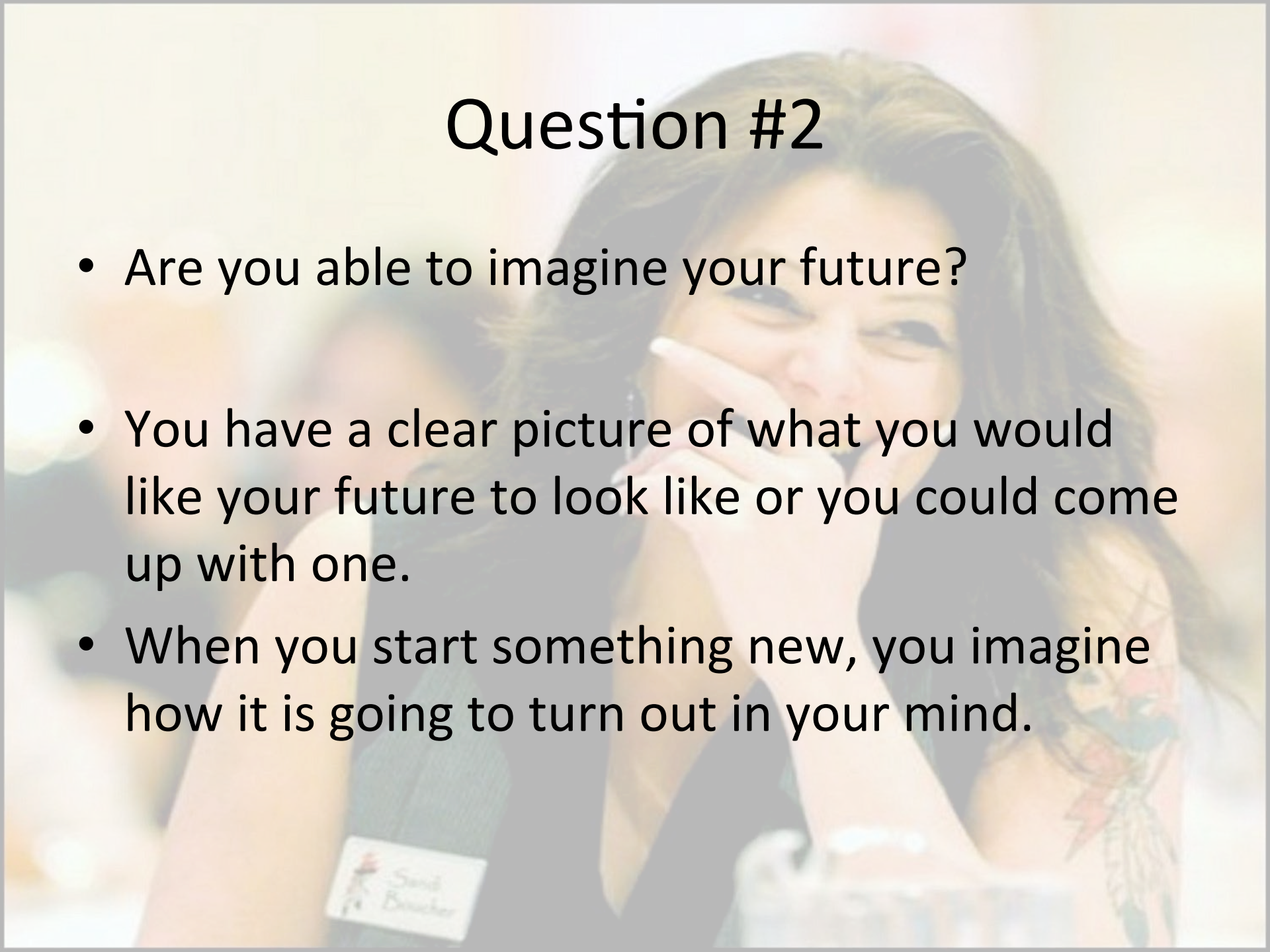
Question #1

- Do you consider yourself optimistic?
- You think most things you try will turn out in a good way. You try to find the good in everything even the bad stuff. You believe your future is bright.



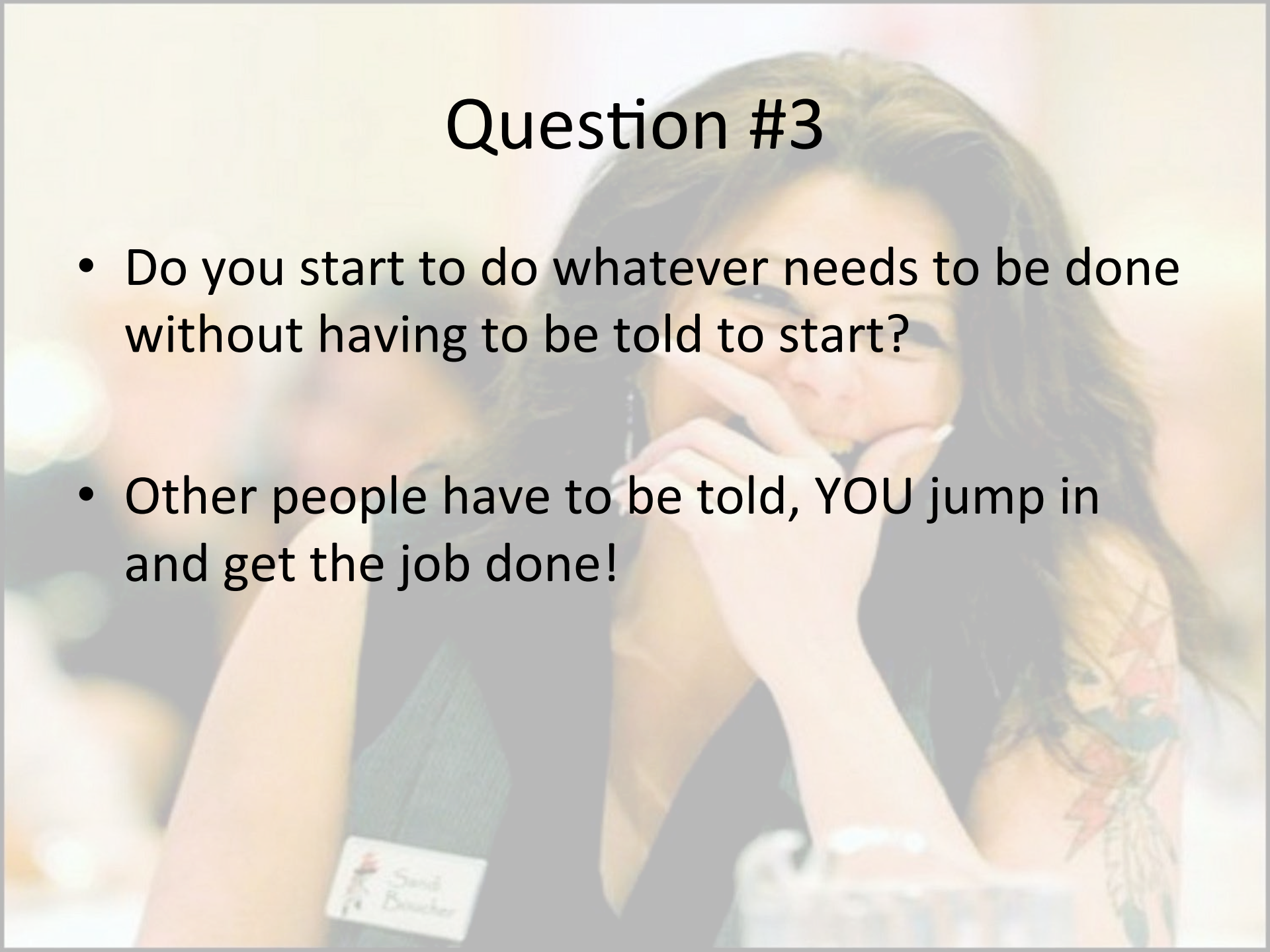
Question #2

- Are you able to imagine your future?
- You have a clear picture of what you would like your future to look like or you could come up with one.
- When you start something new, you imagine how it is going to turn out in your mind.



Question #3

- Do you start to do whatever needs to be done without having to be told to start?
- Other people have to be told, YOU jump in and get the job done!

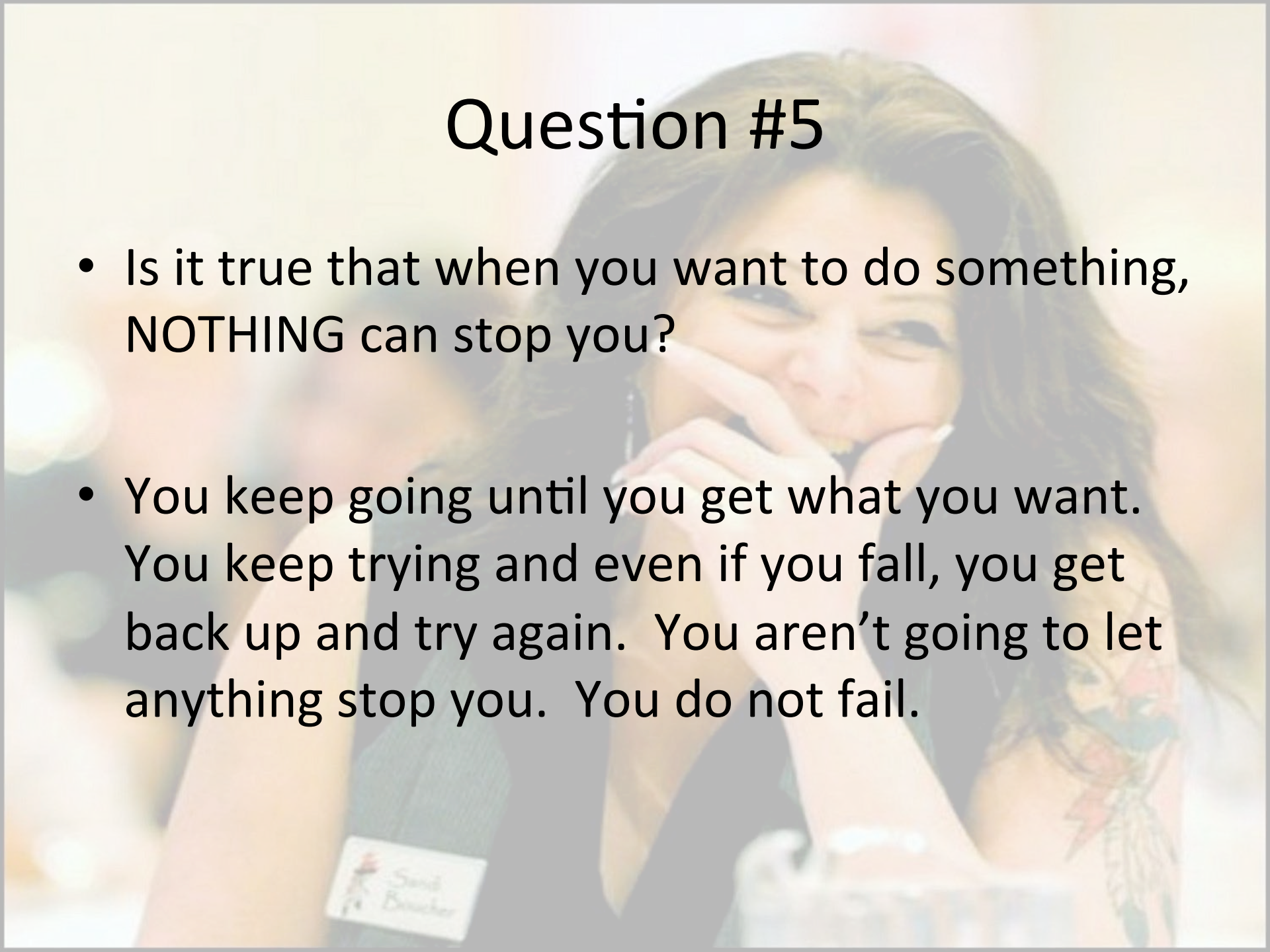


Question #4

- Do you have a desire to be in control of your life?
- You like to be the boss. You want to be the one making decisions. Others like to be told what to do. You like to figure it out or do what you want to do with your life.

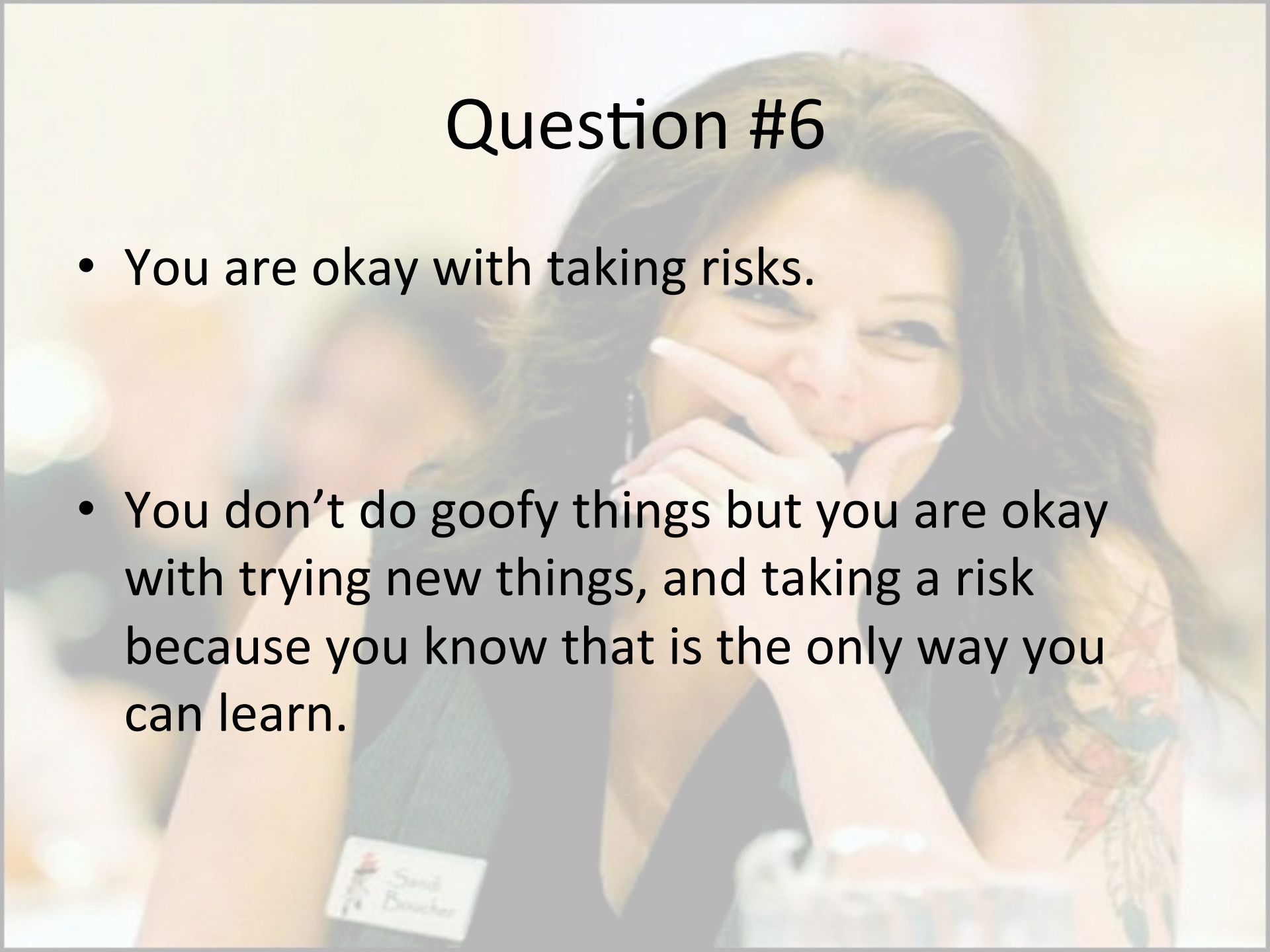
Question #5

- Is it true that when you want to do something, NOTHING can stop you?
- You keep going until you get what you want. You keep trying and even if you fall, you get back up and try again. You aren't going to let anything stop you. You do not fail.



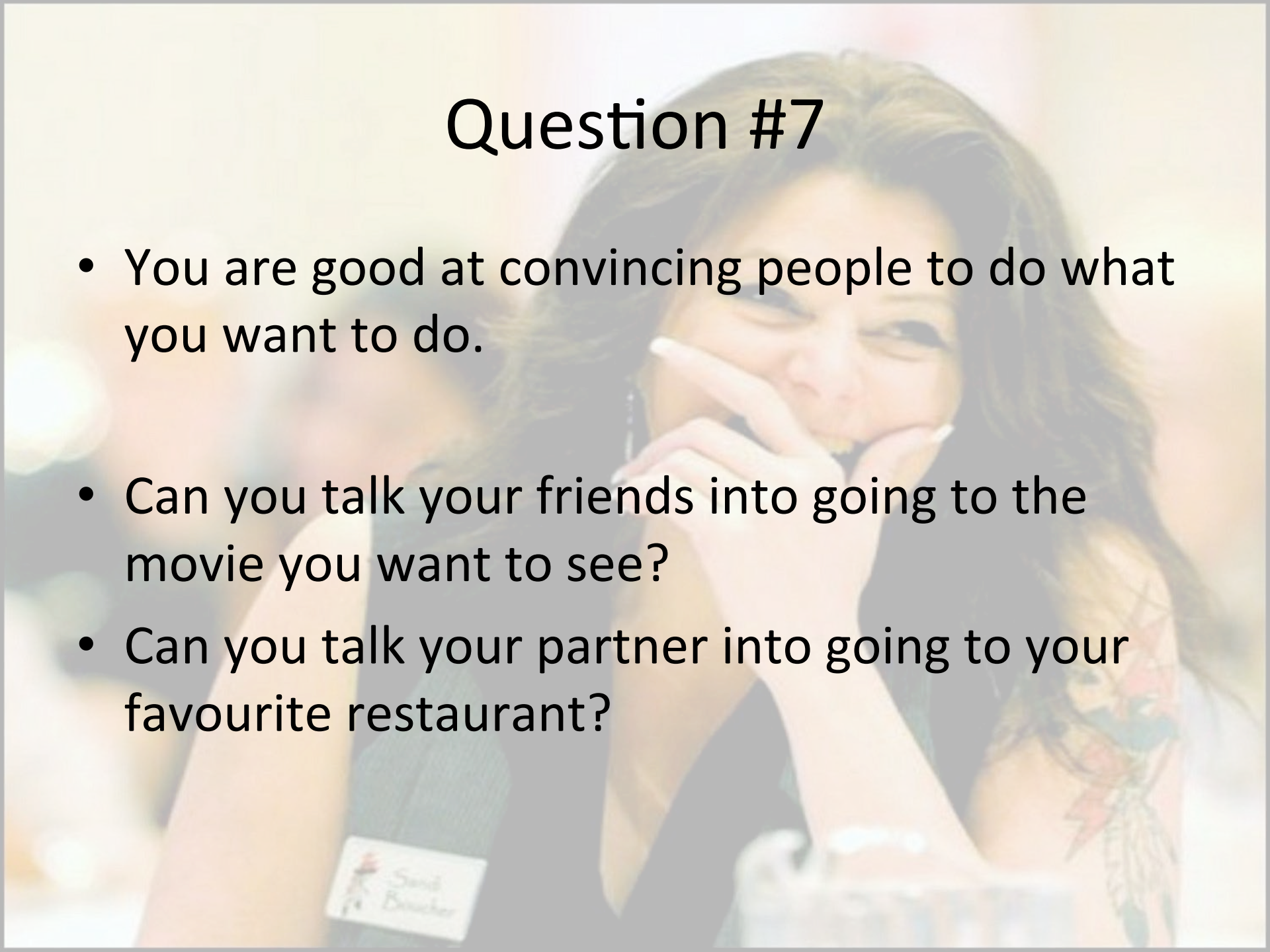
Question #6


- You are okay with taking risks.
- You don't do goofy things but you are okay with trying new things, and taking a risk because you know that is the only way you can learn.



Question #7

- You are good at convincing people to do what you want to do.
- Can you talk your friends into going to the movie you want to see?
- Can you talk your partner into going to your favourite restaurant?





**WHAT IS YOUR SCORE
OUT OF 70?**

SCORE OUT OF 70

40/70 = 57%

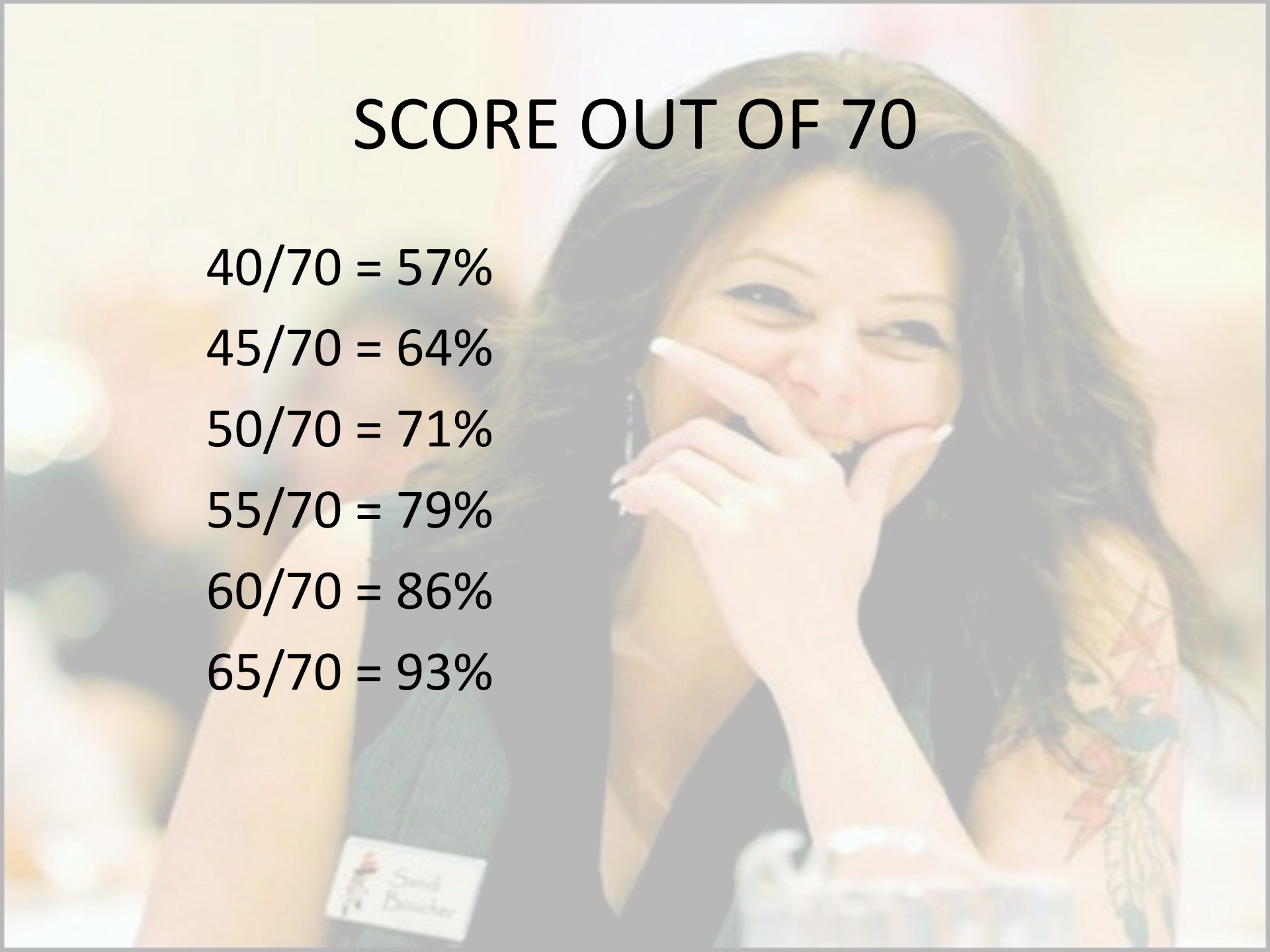
45/70 = 64%

50/70 = 71%

55/70 = 79%

60/70 = 86%

65/70 = 93%



Entrepreneurs ...

- **Are Optimistic!**
- **Are Visionaries!**
- **Take Initiative**
- **Have a Desire for Control**
- **Have Drive and Persistence**
- **Have a HIGH Risk Tolerance**
- **Are good at selling our ideas/products**





8 Skills Every Entrepreneur Should Have

WHAT SKILLS DO I NEED TO SUCCEED?

8 Skills Every Entrepreneur Needs

- Learn how to sell
- Finish what you start – Commit!
- Get comfy with making decisions
- Be confident! Have faith!
- Time management & planning skills
- Communication skills
- Courage to take Risks
- Adopt Life Long Learning as a goal!



A woman with long brown hair is smiling and covering her mouth with her hand. She is wearing a dark top and a name tag that says "Sand Brucher". The background is blurred with warm, bokeh lights.

True or False

ONE LAST QUIZ!!



HOW ARE YOU?



I AM AWESOME!

True or False

- An entrepreneur sets their own hours.
- Entrepreneurs are not hard workers.
- Entrepreneurs love what they do.
- A business plan is essential to starting a business.
- A smart entrepreneur finds a mentor.

True or False

- An entrepreneur is in control of how much money he/she makes.
- An entrepreneur learns to be okay with making mistakes.
- An entrepreneur does everything on their own.
- Being an entrepreneur is the EASIEST job ever!
- Being an entrepreneur is the BEST career ever!



Sandi's personal opinion...

IS IT WORTH IT?

Remember ...

“You can be whatever
you want to be, IF and
ONLY IF you are willing
to work hard enough
to get it.”

- Leo Boucher



< Back to Editor



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LIVING and LOVING at FULL POWER!!

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A woman with long brown hair is smiling and covering her mouth with her hand. She has a tattoo on her left arm and a name tag that says "Sandi Boucher".

IT'S UP TO YOU ...

Sandi Boucher

Traditionally Speaking.ca Speaker's Network

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