

## **I DO BUSINESS. Atlantic Regional Summit – Success for Aboriginal Entrepreneurs**

### Doing Big Business in Beautiful Nova Scotia

Truro, Nova Scotia (December 10<sup>th</sup>, 2013) – **I DO BUSINESS.** and **Diversity Management Group** are honored to report on the recent and very successful **I DO BUSINESS.** Atlantic Regional Summit hosted at the Best Western Glengarry on December 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> in Truro, Nova Scotia.

More than 100 people representing Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland and Labrador eagerly participated in all of our keynote presentations and workshops. This event truly gave an opportunity for emerging entrepreneurs, new and existing business owners, First Nation leaders and organizations, Industry Sector companies, Government Departments, as well as students from Atlantic Universities and Colleges to Learn, Network and Do Business together during the 3-day Summit.

**I DO BUSINESS.** Atlantic Regional Summit benefited immensely from all our sponsors: Aboriginal Affairs and Northern Development Canada; Nova Scotia Mi'kmaq Economic Benefits Office/Nova Scotia Aboriginal Employment Partnership, The Assembly of Nova Scotia Mi'kmaq Chiefs under the Encana Fund, Encana Corporation, ADI Group Inc., Shell Canada, and the Joint Economic Development Initiative (JEDI). To all of the sponsors who supported **I DO BUSINESS.** Atlantic Regional Summit, Thank You!

**“The quality of the venue, presenters, topics and general organization were top notch, my expectations were exceeded. The atmosphere was conducive to discussion, sharing of ideas and networking. I feel that our attendance has helped us greatly and in fact moved us ahead as an Aboriginal company.”**  
– Mi'kmaq Business Owner and participant

Participants were also treated to World Class entertainment. Comedian Don Burnstick had the whole audience laughing and learning about being in business as an Aboriginal Entrepreneur. The Eastern Eagle Drum Group, accompanied by the Lucio family dancers, wowed attendees with their music and beautiful dances, and The Kiju Boyz shared some of their amazing drumming with everyone! Traditional protocols were honored as part of our continued efforts to respect and include First Nations culture in our events.

For more information and to inquire about having your own Regional or Community Aboriginal Business Summit in your area anywhere across the country, please visit our websites at:

**I DO BUSINESS.** <http://www.idobusiness.ca> and  
Diversity Management Group <http://dmgconsulting.webs.com>.

We would like to send a special thank you to all of those who attended the Atlantic Regional Summit and helped to make this amazing opportunity possible! We wish you great success with your ongoing business initiatives.

Sincerely,

**I DO BUSINESS. Inc. & Diversity Management Group**

**About I DO BUSINESS.**

**I DO BUSINESS.** supports emerging and established entrepreneurs to obtain the knowledge, skills and resources they need to achieve dreams and find success in business. We celebrate and stimulate the entrepreneurial spirit of individuals and communities across Canada through impactful events, entrepreneurial training programs and consulting services.

**About Diversity Management Group (DMG)**

Diversity Management Group (DMG) is a multi faceted, Aboriginal sole proprietorship that has been registered in the Province of Nova Scotia since the year 2000. Owned, operated and managed by CEO, Mr. Robert Bernard, DMG develops strategies for capacity building opportunities and works to create capacity for First Nations communities. This is achieved through a multitude of services provided to clients (both Aboriginal and Non-Aboriginal) with the goal of increasing Aboriginal business growth as well as economy-building and community development initiatives.

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