

I DO BUSINESS. National Summit & Tradeshow

"Strategies for Aboriginal Success"

2015 Sponsorship and Registration Package

March 29-30-31, 2015 | April 1, 2015: *The Alexis Principles™* Full Day Seminar
Venue: RBC Convention Centre - Winnipeg, Manitoba

Featured on April 1, 2015:


THE ALEXIS
PRINCIPLES

Hosted by:

**I DO BUSINESS. Inc. and
The Aboriginal Chamber of Commerce**
in collaboration with:
Diversity Management Group

www.idobusiness.ca/2015-National-Summit

Aboriginal
Chamber
of COMMERCE

I DO BUSINESS.

Aboriginal
Chamber
of COMMERCE

DIVERSITY
MANAGEMENT GROUP

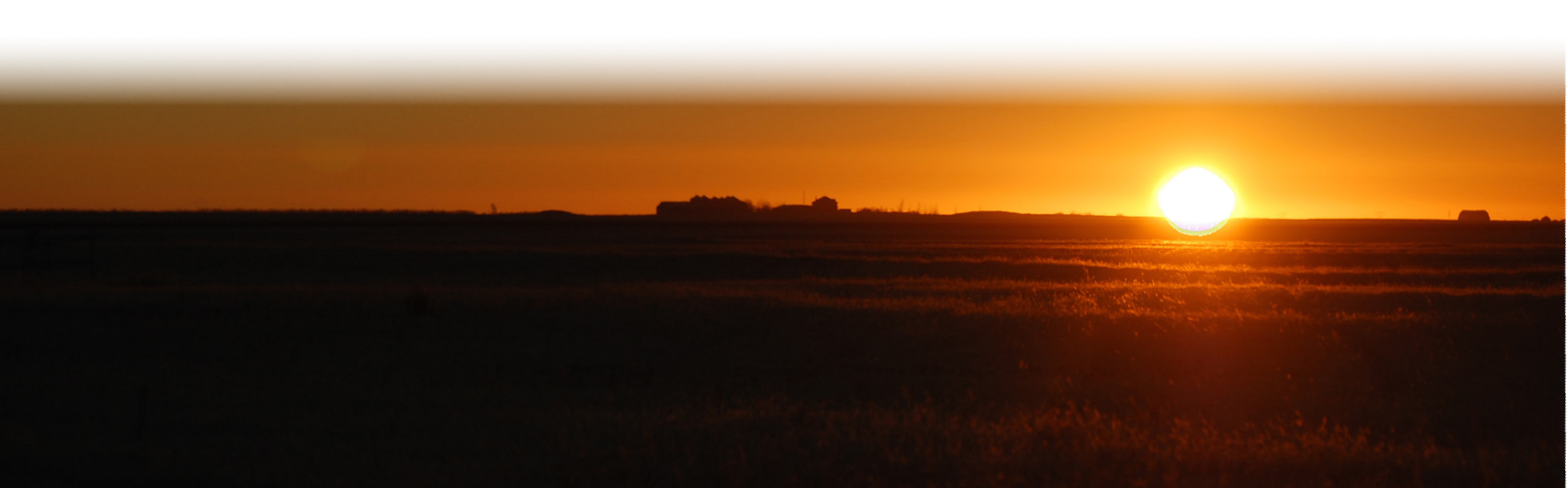
Executive Overview

I DO BUSINESS. National Summit & Tradeshow 2015 - “Strategies for Aboriginal Success” is scheduled for March 29-30-31, 2015 followed by *The Alexis Principles™* Full Day Experience on April 1, 2015 at the RBC Convention Centre in Winnipeg, Manitoba. **I DO BUSINESS. National Summit & Tradeshow 2015** will focus on developing capacity for Aboriginal Entrepreneurs to effectively grow and sustain their businesses through forward thinking procurement strategies and business partnerships.

The Alexis Principles™, featured on April 1st, is a set of cross-cultural strategies that build bridges for successful business development and communications between individuals, businesses, corporations, and government agencies in any cultural context. *The Alexis Principles™* provide a foundation to enhance successful business interactions and procurement opportunities for Aboriginal Entrepreneurs and the companies they do business with across Canada.

I DO BUSINESS. Inc. and the **Aboriginal Chamber of Commerce** are collaborating with **Diversity Management Group** to design and implement this exciting Aboriginal Entrepreneurship event.

- **I DO BUSINESS. Inc.** supports emerging and established entrepreneurs to obtain the knowledge, skills and resources they need to achieve dreams and find success in business. The first **I DO BUSINESS. National Summit & Tradeshow – Success for Aboriginal Entrepreneurs** was held in March 2013, and has been followed by **I DO BUSINESS. Community** and **Regional Summits** across Canada.
- **The Aboriginal Chamber of Commerce** was created in 2004, at the Premier’s Economic Advisory Council Summit, by bringing northern and southern businesses together who recognized the strength in working together. The momentum continues to build as more professional Aboriginal business leaders join in the efforts to create a viable recognized Aboriginal business association.
- **Diversity Management Group** is an Aboriginal sole proprietorship registered in Nova Scotia. Owned, operated and managed by CEO, Mr. Robert Bernard, DMG focuses on increasing the capacity of Aboriginal individuals, communities and organizations.



Who Will Attend?

We are excited to be attracting representatives from a wide spectrum of sectors including Aboriginal entrepreneurs, employees, employers, Aboriginal organizations, communities, corporate and industry leaders, funders, Aboriginal business lenders, municipalities and government officials. Everyone will have the opportunity to learn, network and participate during **I DO BUSINESS. National Summit & Tradeshow 2015**.

What's on I DO BUSINESS. National Summit & Tradeshow 2015 Agenda?

The agenda will include expert speakers and networking activities focused on issues facing Aboriginal business and strategies to increase contract and procurement opportunities for Aboriginal business.

The Summit focuses on:

- Addressing the gap on business development
- Building contract and procurement opportunities
- Understanding the procurement process
- Implementing strategies for business growth
- Benefits of joint venturing and partnering
- Bidding on Federal and Provincial contracts
- Examining economic leakage in Aboriginal communities and organizations
- Bridging First Nation and Municipal business
- Writing responses to Requests for Proposals (RFP's) to bid on contracts
- And much more...!

Why Become a Sponsor?

Sponsorship and partnership opportunities are available to corporations and organizations that support Aboriginal Entrepreneurs, Aboriginal Employment and business development throughout Manitoba and across Canada. Levels of support will extend your reach to Aboriginal communities and their entrepreneurs, through links to and with Aboriginal businesses, the fastest growing demographic in Canada.

There are many unique benefits for sponsoring this Summit:

- Building stronger relationships with all participants
- Developing new business and procurement opportunities
- Assisting in rebuilding Aboriginal economies in the country
- Marketing opportunities throughout the Summit and through the summit website program materials
- Supporting the growth of Aboriginal Business and Aboriginal Economies in Manitoba and across Canada



Sponsorship Opportunities

Platinum Partner - \$10,000

- Title Sponsor of the event
Welcome address speaker opportunity at the Gala dinner
- Logo inclusion in all marketing and promotional materials
- 5 minute presentation to all Summit delegates
- Full page advertisement in the 2015 Program
- Complimentary tradeshow space, including Two Summit Registrations
- Banner/signage (provided by you) prominently displayed throughout the summit
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page
- Complimentary inserts into delegate bag

Gold Partner- \$7,500

- Keynote Speaker Sponsor
- Opportunity to introduce Keynote Speaker
- Logo inclusion in all marketing and promotional materials
- 5 minute presentation to all Summit delegates
- Half page advertisement in the 2015 Program
- Complimentary tradeshow space, including Two Summit Registrations
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page
- Logo inclusion in all pre-promotional e-notices regarding Keynote Speaker
- Complimentary insert into delegate bag

Sponsorship Opportunities



Silver Partner - \$5,000

- Networking Lunch or Breakfast Sponsor
- 5 minute presentation to all Summit delegates at sponsored lunch or breakfast
- Quarter page advertisement in the 2015 Program
- Complimentary tradeshow space, including One Summit Registration
- Signage (provided by you) on display during Networking Lunch or Breakfast
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page
- Complimentary insert into delegate bag



Bronze Partner - \$3,500

- Workshop/Presentation Sponsor
- Quarter page acknowledgement with logo advertisement in the 2015 Program
- Complimentary tradeshow space, including One Summit Registration
- Signage (provided by you) to be displayed during the sponsored Workshop/Presentation
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page
- Complimentary insert into delegate bag



Copper Partner - \$2,500

- Break Sponsor
- Eighth page acknowledgement with logo advertisement in the 2015 Program
- Signage (provided by you) to be displayed during Break
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page
- Complimentary insert into delegate bag

Opportunities to Sponsor Entrepreneurs

Package One - \$5,000

- Support registration fees and two nights hotel accommodation for 6 Entrepreneurs (your choice of individuals or from our waiting list)
- Half page advertisement in the 2015 Program
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page
- Complimentary display table (Registration not included)
- Complimentary inserts into delegate bag

For Sponsorship Inquiries please contact:

Darrell Brown

darrell.brown@idobusiness.ca

204.479.7556

Package Two - \$3,500

- Support registration fees and two nights hotel accommodation for 4 Entrepreneurs (your choice of individuals or from our waiting list)
- Quarter page acknowledgement with logo advertisement in the 2015 **I DO BUSINESS. National Summit & Tradeshow** Program
- Complimentary display table (Registration not included)
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page
- Complimentary inserts into delegate bag

Opportunities to Sponsor Entrepreneurs

Package Three - \$2,500

- Support registration fees and two nights hotel accommodation for 3 Entrepreneurs (your choice of individuals or from our waiting list)
- Eighth page advertisement in the 2015 Program
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page

Package Four - \$850

- Support registration fees and two nights hotel accommodation for 1 Entrepreneur (your choice of individuals or from our waiting list)
- Logo on **I DO BUSINESS. National Summit & Tradeshow** website homepage and sponsor page

Special Sponsorship Opportunities

Stationery Partner - \$5,000

- Exclusive sponsor listing on notepads and pens
- Half page advertisement in the 2015 Program
- Logo on 2015 **I DO BUSINESS. National Summit & Tradeshow** website sponsor page

Our sponsorship opportunities are available on a first come, first served basis. In addition, we will be happy to discuss customized packages that are tailored to your organization's needs.

Please contact us to learn how we can help you achieve your goals.

Please note: Applicable taxes applied to sponsorship invoice unless tax exemption information is provided.

I DO BUSINESS. National Summit & Tradeshow 2015

March 29-30-31 & April 1, 2015 | RBC Convention Centre - Winnipeg, Manitoba

Registration Form

Name: _____

Business/Organization: _____

Address: _____

Phone #: _____ Email: _____

Name of Registrants:

Registrant #1: _____ Email: _____

Registrant #2: _____ Email: _____

Registrant #3: _____ Email: _____

Registrant #4: _____ Email: _____

Registration Type per Person:

- | | |
|----------------------------------------------------------------------------|---------------------------------------------------------------------------|
| <input type="checkbox"/> Representatives from Business 0-4 Employees \$395 | <input type="checkbox"/> Representatives from Business 5+ Employees \$495 |
| <input type="checkbox"/> Student Registration \$295 | <input type="checkbox"/> First Nation Representative \$495 |
| <input type="checkbox"/> All other Registrations \$695 | <input type="checkbox"/> Tradeshow Space \$1295 |
- (Includes ONE Registration)

For Business Owners with 0-4 employees, the registration fee includes a 6' trade show table, on a first come first served basis, only upon request.

Any additional requirements above the table and chair provided, such as electrical or internet connections, will be provided at the request of the exhibitor and fees will apply for these services.

Tax Exemption #: _____

Method of Payment:

Total Sponsorship/Summit Cost: _____

Cheque (Payable to **I DO BUSINESS.** - 20 McIndoos Cemetery Road, Woodville ON K0M 2T0)

Credit Card: Visa ☐ Mastercard ☐ Paypal ☐

Name (as it appears on the card): _____

Card Number: _____ Expiration: ____/____ CVC: ____

(3-4 digit number that appears on the back of the card)

Signature: _____ Date: _____

Special Requirements:

Please indicate if you have any dietary or special requirements: _____

Photo Release:

☐ I agree to the use of any recordings or images of myself from the event for current and future marketing activities, training programs and reporting.

Signature: _____ Date: _____

Cancellation Policy:

Should you need to cancel your registration after your payment has been processed, cancellation notice must be received by March 13, 2015. Receipt of a cancellation notice in writing by email to register@idobusiness.ca by this date will result in a refund of fees paid, minus a \$50.00 administration charge. No refunds will be made for cancellations received after March 13, 2015.

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Sponsorship Form

Name: _____

Business/Organization: _____

Address: _____

Phone #: _____ Email: _____

Sponsorship Levels:

☐ Platinum Partner - \$10,000

☐ Gold Partner - \$7,500

☐ Silver Partner - \$5,000

☐ Bronze Partner - \$3,500

☐ Copper Partner - \$2,500

☐ Stationery Partner - \$5,000

Opportunities to Sponsor Entrepreneurs - Package Levels:

☐ Package One - \$5,000

☐ Package Two - \$3,500

☐ Package Three - \$2,500

☐ Package Four - \$850

Summit Attendees (if applicable):

Registrant #1: _____ Email: _____

Registrant #2: _____ Email: _____

Tax Exemption #: _____

Please note: Applicable taxes applied to sponsorship invoice unless tax exemption information is provided.

Method of Payment:

Total Sponsorship/Summit Cost: _____

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Credit Card: ☐ Visa ☐ Mastercard ☐ Paypal

Name (as it appears on the card) : _____

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Signature: _____ Date: _____

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Please indicate if you have any dietary or special requirements: _____

Photo Release:

☐ I agree to the use of any recordings or images of myself from the event for current and future marketing activities, training programs and reporting.

Signature: _____ Date: _____

Refund Policy:

All sponsorships are final.

For Sponsorship and General Information:

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Phone: 705.934.4484
Fax: 855.301.2737
Web: www.idobusiness.ca

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Diversity Management Group
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Phone: 902.302.3300
Fax: 902.756.9130
Web: www.dmgconsulting.webs.com

Darrell Brown
Kisik Inc.
Email: darrell.brown@idobusiness.ca
Email: kisikdarrell@gmail.com
Phone: 204.479.7556



For Accommodations:

DETAILS WILL BE PROVIDED ON:
WWW.IDOBUSINESS.CA/VENUE

For more information about **I DO BUSINESS. National Summit & Tradeshow 2015**
please visit our website: www.idobusiness.ca/2015-National-Summit

